

ADVERTISEMENT SIZES

“Easy”

Advertising
Sizes
(width X height)

1/4 page

2.5" x 11"

5" x 5.4"

10.25" x 2.7"

1/16 page

1.57" x 4.5"

3.3" x 1.5"

1/2 page

5" x 11"

10.25" x 5.4"

1/8 page

5" x 2.65"

6.77" x 2"

8.5" x 1.45"

10.25" x 1.32"

3/4 page

10.25" x 8.25"

Full page

10.25" x 11"

MECHANICS

- . 14 modular agate lines per column inch.
- . Length of full column - 11 inches or 154 agate lines.
- . Column width - 1.57 inches.
- . Number of columns per page - 6.
- . Number of modular agate lines to full page - 924.
- . Full page space - 10.25" wide by 11" tall.
- . Advertisements taller than 126 lines charged as 154 lines.
- . Minimum space - one column x 2 inches, except casual want ads.

FOR ADVERTISING CONTACT:

ph: (204) 355-8798

email: sales@agripost.ca

**Box 308, Richer, MB
Canada R0E 1S0**



ADVERTISING RATES

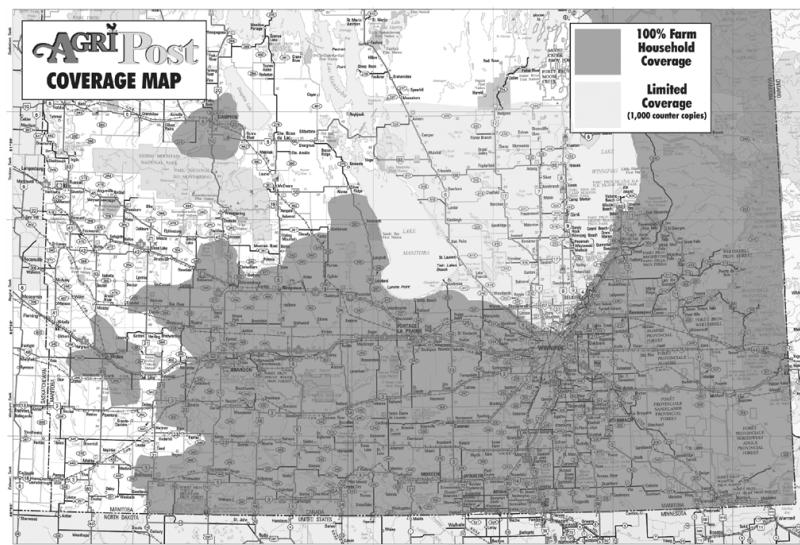
1/16 PAGE.....	\$195.00
1/8 PAGE.....	\$335.00
1/4 PAGE.....	\$455.00
1/2 PAGE.....	\$625.00
3/4 PAGE.....	\$775.00
FULL PAGE.....	\$895.00
FRONT PAGE TOP RIGHT (Full Colour).....	\$315.00
FRONT PAGE TOP BANNER (Full Colour).....	\$385.00
FRONT PAGE BANNER - 1/8 PAGE (Full Colour).....	\$405.00
FRONT PAGE BANNER - 1/4 PAGE (Full Colour).....	\$515.00
<i>COLOUR (additional to B/W rates)</i>	
PROCESS COLOUR - 1/16 PAGE.....	\$ 55.00
PROCESS COLOUR - 1/8 PAGE.....	\$ 75.00
PROCESS COLOUR - 1/4 PAGE.....	\$ 99.00
PROCESS COLOUR - 1/2 PAGE.....	\$135.00
PROCESS COLOUR - 3/4 PAGE.....	\$135.00
PROCESS COLOUR - FULL PAGE.....	\$135.00
POSITION.....	\$ 39.00
ADVERTISING INSERTIONS per 1,000.....	\$ 99.00
(maximum finished size - 7 1/2" x 11")	
NOTICES per column inch.....	\$ 23.00
Specialty Art Work.....	Quotations upon request

DEADLINES

Third Friday of the month.

DISTRIBUTION AREA

Over 12,000 copies



BOX 308
RICHER, MANITOBA
R0E 1S0



ADVERTISING
PH (204) 355-8798
EMAIL:
sales@agripost.ca

Insertion Order

CLIENT INFORMATION

NAME OF ADVERTISER: _____

MAILING ADDRESS: _____

PHONE _____ FAX _____ CELL _____

CONTACT PERSON _____ EMAIL _____

I (we) agree to place an advertisement in the Agri Post newspaper, as described in the "Ad Description" specification and under the terms and conditions of the sale stated below. I (we) understand that we are to provide the necessary copy instructions and sample of art components required for the advertisement in a format and of a quality that is consistent of the publishing industry. Unless otherwise specified, only one proof will be faxed for approval. Subsequent changes may be subject to additional charges.

Signed _____ Date _____ Signed _____

(on behalf of publisher)

(on behalf of advertiser)

Published by One One Consultants Inc.

AD DESCRIPTION

SIZE & COST

<input type="checkbox"/> 1/16 PAGE	\$195
<input type="checkbox"/> 1/8 PAGE	\$335
<input type="checkbox"/> 1/4 PAGE	\$455
<input type="checkbox"/> 1/2 PAGE	\$625
<input type="checkbox"/> 3/4 PAGE	\$775
<input type="checkbox"/> FULL PAGE	\$895
<input type="checkbox"/> FRONT PAGE TOP RIGHT	\$315
<input type="checkbox"/> FRONT PAGE TOP BANNER	\$385
<input type="checkbox"/> FRONT PAGE BANNER (1/8 PAGE)	\$405
<input type="checkbox"/> FRONT PAGE BANNER (1/4 PAGE)	\$515
<input type="checkbox"/> POSITION	\$39
<input type="checkbox"/> Inserts	\$99/1000
<input type="checkbox"/> NOTICES/CLASSIFIED	\$23/COL INCH

SPECIAL FEATURE \$ _____

PROCESS COLOUR

<input type="checkbox"/> 1/16 PAGE \$55	<input type="checkbox"/> 1/2 PAGE \$135
<input type="checkbox"/> 1/8 PAGE \$75	<input type="checkbox"/> 3/4 PAGE \$135
<input type="checkbox"/> 1/4 PAGE \$99	<input type="checkbox"/> FULL PAGE \$135

TEXT COPY/INSTRUCTIONS

ISSUE MONTH(S) _____

COST OF AD.....\$ _____

SOLD BY _____

CREDIT CARD

CHEQUE

CASH

INVOICE

TERMS: NET

7 DAYS

FROM DATE

OF INVOICE

GST # 898037445

OF BOOKINGS

GST.....\$ _____

TOTAL.....\$ _____

Less Deposit.....\$ _____

BALANCE.....\$ _____