

ADVERTISEMENT SIZES



1/16 page
1.57" x 4.5"
3.3" x 1.5"

1/8 page
5" x 2.65"
6.77" x 2"
8.5" x 1.45"
10.25" x 1.32"

1/4 page
2.5" x 11"
5" x 5.4"
10.25" x 2.7"

1/2 page
5" x 11"
10.25" x 5.4"

3/4 page
10.25" x 8.25"

Full page
10.25" x 11"

MECHANICS

- 14 modular agate lines per column inch.
- Length of full column - 11 inches or 154 agate lines.
- Column width - 1.57 inches.
- Number of columns per page - 6.
- Number of modular agate lines to full page - 924.
- Full page space - 10.25" wide by 11" tall.
- Advertisements taller than 126 lines charged as 154 lines.
- Minimum space - one column x 2 inches, except casual want ads.

FOR ADVERTISING CONTACT:

ph: (204) 355-8798
email: sales@agripost.ca

**Box 308, Richer, MB
Canada R0E 1S0**



ADVERTISING RATES

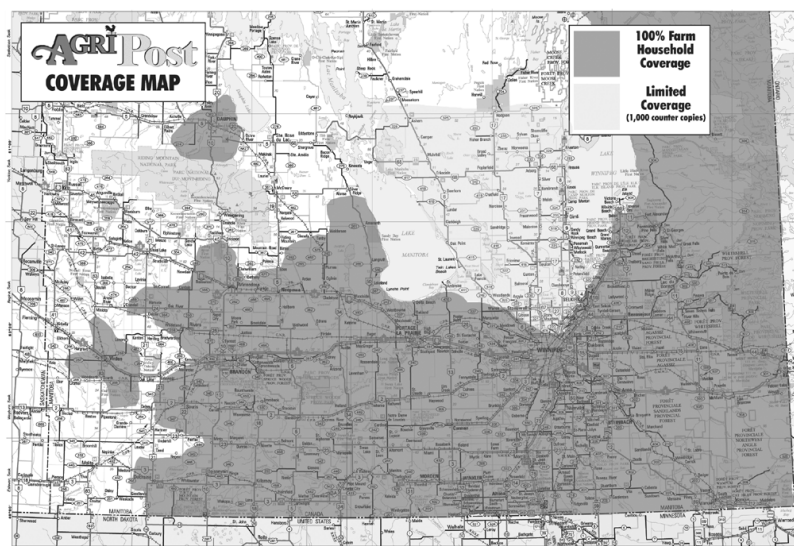
1/16 PAGE.....	\$195.00
1/8 PAGE.....	\$335.00
1/4 PAGE.....	\$455.00
1/2 PAGE.....	\$625.00
3/4 PAGE.....	\$775.00
FULL PAGE.....	\$895.00
FRONT PAGE TOP RIGHT (Full Colour).....	\$315.00
FRONT PAGE TOP BANNER (Full Colour).....	\$385.00
FRONT PAGE BANNER - 1/8 PAGE (Full Colour).....	\$405.00
FRONT PAGE BANNER - 1/4 PAGE (Full Colour).....	\$515.00
COLOUR (additional to B/W rates)	
PROCESS COLOUR - 1/16 PAGE.....	\$ 55.00
PROCESS COLOUR - 1/8 PAGE.....	\$ 75.00
PROCESS COLOUR - 1/4 PAGE.....	\$ 99.00
PROCESS COLOUR - 1/2 PAGE.....	\$135.00
PROCESS COLOUR - 3/4 PAGE.....	\$135.00
PROCESS COLOUR - FULL PAGE.....	\$135.00
POSITION.....	\$ 39.00
ADVERTISING INSERTIONS per 1,000.....	\$ 99.00
(maximum finished size - 7 1/2" x 11")	
NOTICES per column inch.....	\$ 23.00
Specialty Art Work.....	Quotations upon request

DEADLINES

Third Friday of the month.

DISTRIBUTION AREA

Over 12,000 copies



Rate Card: January 2026

BOX 308
RICHER, MANITOBA
R0E 1S0



ADVERTISING
PH (204) 355-8798

EMAIL:
sales@agripost.ca

Insertion Order

CLIENT INFORMATION

NAME OF ADVERTISER: _____

MAILING ADDRESS: _____

PHONE _____ FAX _____ CELL _____

CONTACT PERSON _____ EMAIL _____

I (we) agree to place an advertisement in the Agri Post newspaper, as described in the "Ad Description" specification and under the terms and conditions of the sale stated below. I (we) understand that we are to provide the necessary copy instructions and sample of art components required for the advertisement in a format and of a quality that is consistent of the publishing industry. Unless otherwise specified, only one proof will be faxed for approval. Subsequent changes may be subject to additional charges.

Signed _____ Date _____ Signed _____
(on behalf of publisher) (on behalf of advertiser)

Published by One One Consultants Inc.

AD DESCRIPTION

SIZE & COST

- ☐ 1/16 PAGE \$195
- ☐ 1/8 PAGE \$335
- ☐ 1/4 PAGE \$455
- ☐ 1/2 PAGE \$625
- ☐ 3/4 PAGE \$775
- ☐ FULL PAGE \$895

- ☐ FRONT PAGE TOP RIGHT \$315
- ☐ FRONT PAGE TOP BANNER \$385
- ☐ FRONT PAGE BANNER (1/8 PAGE) \$405
- ☐ FRONT PAGE BANNER (1/4 PAGE) \$515

- ☐ POSITION \$39
- ☐ Inserts \$99/1000
- ☐ NOTICES/CLASSIFIED \$23/COL INCH

☐ SPECIAL FEATURE \$ _____

PROCESS COLOUR

- ☐ 1/16 PAGE \$55
- ☐ 1/8 PAGE \$75
- ☐ 1/4 PAGE \$99
- ☐ 1/2 PAGE \$135
- ☐ 3/4 PAGE \$135
- ☐ FULL PAGE \$135

TEXT COPY/INSTRUCTIONS

ISSUE MONTH(S) _____

CREDIT CARD ☐

SOLD BY _____ CHEQUE ☐

CASH ☐

INVOICE ☐

COST OF AD.....\$ _____

_____ # OF BOOKINGS

**TERMS: NET
7 DAYS
FROM DATE
OF INVOICE**
GST # 898037445

GST.....\$ _____

TOTAL.....\$ _____

Less Deposit.....\$ _____

BALANCE.....\$ _____