

ADVERTISEMENT SIZES



1/4 page
3 1/4" x 10 3/4"
4 7/8" x 7"
6 5/8" x 5 1/4"
8 1/4" x 4 1/4"
10" x 3 1/2"

1/16 page
1 1/2" x 5 1/2"
3 1/4" x 2 3/4"
4 7/8" x 1 3/4"

1/2 page
4 7/8" x 14 1/4"
6 5/8" x 10 1/2"
8 1/4" x 8 1/2"
10" x 7"

1/8 page
1 1/2" x 11 1/4"
3 1/4" x 5 1/4"
4 7/8" x 3 1/2"
6 5/8" x 2 5/8"
8 1/4" x 2 1/8"
10" x 1 3/4"

3/4 page
7 1/2" x 14 1/4"

Full page
10" x 14 1/4"

MECHANICS

- 14 modular agate lines per column inch.
- Length of full column - 14 1/4 inches or 200 agate lines.
- Column width - 9.5 picas (1 5/8 inches).
- Number of columns per page - 6.
- Number of modular agate lines to full page - 1200.
- Full page space - 10" wide by 14 1/4" deep.
- Advertisements deeper than 188 lines charged as 200 lines.
- Minimum space - one column x 2 inches, except casual want ads.

FOR ADVERTISING CONTACT:

ph: (204) 422-8548
fax: (204) 422-9768
email: sales@agripost.ca

Box 308, Richer, MB
Canada R0E 1S0



ADVERTISING RATES

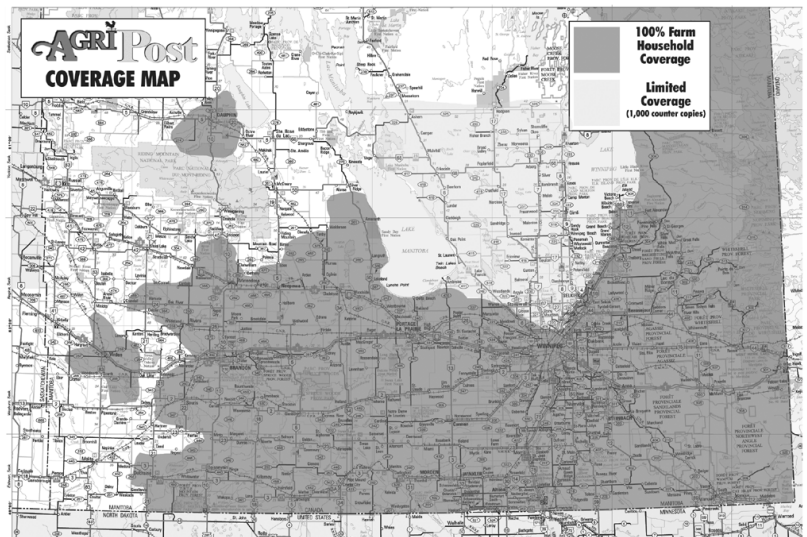
1/16 PAGE.....	\$185.00
1/8 PAGE.....	\$295.00
1/4 PAGE.....	\$399.00
1/2 PAGE.....	\$565.00
3/4 PAGE.....	\$735.00
FULL PAGE.....	\$859.00
FRONT PAGE TOP RIGHT (Full Colour).....	\$299.00
FRONT PAGE TOP BANNER (Full Colour).....	\$369.00
FRONT PAGE BANNER - 1/8 PAGE (Full Colour).....	\$399.00
FRONT PAGE BANNER - 1/4 PAGE (Full Colour).....	\$499.00
<i>COLOUR (additional to B/W rates)</i>	
PROCESS COLOUR - 1/16 PAGE.....	\$ 55.00
PROCESS COLOUR - 1/8 PAGE.....	\$ 75.00
PROCESS COLOUR - 1/4 PAGE.....	\$ 99.00
PROCESS COLOUR - 1/2 PAGE.....	\$135.00
PROCESS COLOUR - 3/4 PAGE.....	\$135.00
PROCESS COLOUR - FULL PAGE.....	\$135.00
POSITION.....	\$ 39.00
ADVERTISING INSERTIONS per 1,000.....	\$ 89.00
<i>(maximum finished size - 7 1/2" x 11")</i>	
NOTICES per column inch.....	\$ 23.00
Specialty Art Work.....	Quotations upon request

DEADLINES

Third Friday of the month.

DISTRIBUTION AREA

12,000 copies



AGRI Post

Ph: (204) 422-8548 Fax: (204) 422-9768
email: sales@agripost.ca
Box 308, Richer, MB Canada R0E 1S0

Marketing Consultants

Karen Jorgenson Res: (204) 883-2988
Cell: (204) 799-0174
Email: kjorgenson@agripost.ca

Dan Guetre Cell: (204) 355-8798
Email: editor@agripost.ca

Publisher:
One One Consultants Inc.

Terms and Conditions

All advertising subject to publisher's approval. Rights reserved to revise or reject advertisements in accordance with standards of acceptability to the publisher, to lighten or change type, border or illustrations, to cancel or refuse advertisements without notice and without penalty to either party.

The advertisers agree that the publishers shall not be liable for damages arising out of errors in advertisements beyond the amount paid for space actually occupied by the portion of the advertisement in which the error occurred, whether such error is due to negligence of its servants or otherwise... and there shall be no liability for non-insertion of any advertisement beyond the amount charged for such advertisement. Claims for adjustment are limited to errors appearing in the first issue.

"Make good" insertions are not granted on minor errors which do not lessen the value of the whole advertisements.

No cancellations are accepted after the deadline.

The AgriPost will not knowingly accept or publish an advertisement which in any manner is misleading or offensive to its readers or illegal according to law. The advertiser and/or agency agree to assume liability for all contents of all ads printed, as well as any claim arising therefrom made against AgriPost.

Proofs will be submitted only on request for advertisements.

The publisher does not assume responsibility for safe custody of mats, printing plates or other material of advertisers unless written request is made for their return to owners when advertisement is inserted.

AGRI Post

Agriculture news for today's farmer.

DISTRIBUTED MONTHLY FREE OF CHARGE THROUGHOUT OUR REGION TO ALL FARMERS
CIRCULATION - 12,000
Published by One One Consultants Inc.



2024 Production Schedule

Production Deadline	Printing	Issue Date
Thursday, December 21, 2023	Wednesday, December 27, 2023	Tuesday, January 2, 2024
Friday, January 19, 2024	Tuesday, January 23, 2024	Friday, January 26, 2024
Friday, February 16, 2024	Tuesday, February 20, 2024	Friday, February 23, 2024
Friday, March 22, 2024	Tuesday, March 26, 2024	Friday, March 29, 2024
Friday, April 19, 2024	Tuesday, April 23, 2024	Friday, April 26, 2024
Friday, May 24, 2024	Tuesday, May 27, 2024	Friday, May 31, 2024
Friday, June 21, 2024	Tuesday, June 25, 2024	Friday, June 28, 2024
Friday, July 19, 2024	Tuesday, July 23, 2024	Friday, July 26, 2024
Friday, August 23, 2024	Tuesday, August 27, 2024	Friday, August 30, 2024
Friday, September 20, 2024	Tuesday, September 24, 2024	Friday, September 27, 2024
Friday, October 18, 2024	Tuesday, October 22, 2024	Friday, October 25, 2024
Friday, November 22, 2024	Tuesday, November 26, 2024	Friday, November 29, 2024
Friday, December 20, 2024	Tuesday, December 24, 2024	Friday, December 27, 2024
Friday, January 24, 2025	Tuesday, January 28, 2025	Friday, January 31, 2025
Friday, February 21, 2025	Tuesday, February 25, 2025	Friday, February 28, 2025
Friday, March 21, 2025	Tuesday, March 25, 2025	Friday, March 28, 2025

BOX 308
RICHER, MANITOBA
R0E 1S0



ADVERTISING
PH (204) 422-8548
FAX (204) 422-9768
EMAIL:
sales@agripost.ca

Insertion Order

CLIENT INFORMATION

NAME OF ADVERTISER: _____

MAILING ADDRESS: _____

PHONE _____ FAX _____ CELL _____

CONTACT PERSON _____ EMAIL _____

I (we) agree to place an advertisement in the Agri Post newspaper, as described in the "Ad Description" specification and under the terms and conditions of the sale stated below. I (we) understand that we are to provide the necessary copy instructions and sample of art components required for the advertisement in a format and of a quality that is consistent of the publishing industry. Unless otherwise specified, only one proof will be faxed for approval. Subsequent changes may be subject to additional charges.

Signed _____ Date _____ Signed _____
(on behalf of publisher) (on behalf of advertiser)

Published by One One Consultants Inc.

AD DESCRIPTION

SIZE & COST

- 1/16 PAGE \$185
- 1/8 PAGE \$295
- 1/4 PAGE \$399
- 1/2 PAGE \$565
- 3/4 PAGE \$735
- FULL PAGE \$859

- FRONT PAGE TOP RIGHT \$299
- FRONT PAGE TOP BANNER \$369
- FRONT PAGE BANNER (1/8 PAGE) \$399
- FRONT PAGE BANNER (1/4 PAGE) \$499

- POSITION \$39
- Inserts \$89/1000
- NOTICES/CLASSIFIED \$23/COL INCH

SPECIAL FEATURE \$ _____

PROCESS COLOUR

- 1/16 PAGE \$55
- 1/8 PAGE \$75
- 1/4 PAGE \$99
- 1/2 PAGE \$135
- 3/4 PAGE \$135
- FULL PAGE \$135

TEXT COPY/INSTRUCTIONS

ISSUE MONTH(S) _____

CREDIT CARD

SOLD BY _____ CHEQUE

CASH

INVOICE

COST OF AD.....\$ _____

_____ # OF BOOKINGS

GST.....\$ _____

TOTAL.....\$ _____

Less Deposit.....\$ _____

BALANCE.....\$ _____

**TERMS: NET
7 DAYS
FROM DATE
OF INVOICE**
GST # 898037445